



TERAPAGE IMPACT & SUSTAINABILITY



www.terapage.ai

Our impact statement and stance

At Terapage, we firmly believe that as a technological innovator, we have a significant role to play in creating a sustainable future. Keep reading to see how we make an impact in various key areas.

Environmental Sustainability

We operate mostly on a digital platform, reducing the need for physical resources and minimising our carbon footprint. Additionally, the servers and services we rely on are sourced from sustainable suppliers powered by renewable energy, and we will continuously strive to improve our energy efficiency internally. Also, by promoting an online research tool, we are helping to reduce the need for travel and physical materials, indirectly helping our clients reduce their environmental impact.

Economic Sustainability

Terapage's business model ensures economic sustainability by providing a valuable and cost-effective service to researchers globally. We are contributing to the global economy by creating jobs, fostering innovation, and providing a platform that empowers research to drive discovery and economic growth in other sectors. By offering a scalable solution and adapting to the needs of various organisations, from individual researchers, small academic teams, to large corporations, we are diversifying our customer base thus facilitating economic resilience and growth.

Social sustainability

We are committed to equality, inclusivity and diversity. Starting from ensuring that our platform is accessible to researchers globally, regardless of their socio-economic background and other health impairment. Our platform is carefully designed with cognisance to the guidelines set in the "Web Content Accessibility Guidelines (WCAG) 2.1 AA" Our tool enables studies that can lead to social improvements, as we believe that impactful research is a cornerstone for a more equitable and

inclusive society. We also uphold a healthy work culture, promoting work-life balance and professional development for our employees.

Ethical sustainability

At Terapage, prioritising data privacy and security are crucial parts of our business model. We strictly adhere to global and EU privacy laws and ethical guidelines, ensuring the confidentiality and integrity of our users' research. Additionally, we are committed to ethical business practices, transparency, and maintaining a culture of integrity in our relationships with customers, employees, and stakeholders. That is why we openly publish key legal documents on our website.

Innovation and development

As a forward-thinking company, we are dedicated to continuous innovation by regularly updating our platform to incorporate cutting-edge technologies and methodologies. This includes enhanced data analysis capabilities, improving user experience, and expanding integration options. We also invest heavily in research and development, exploring further opportunities in AI, machine learning, and other emerging technologies to keep our platform at the forefront of digital research and consumer insights. In all our actions, we strive to balance our economic goals with our social responsibilities, ensuring the sustainability and ethical integrity of our operations while driving technological advancement in research.