



CALIFORNIA CONSUMER PRIVACY ACT OF 2018

HOW WE COMPLY WITH **CCPA**



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How we comply with CCPA

The California Consumer Privacy Act (CCPA) is a landmark privacy regulation that empowers California consumers with certain rights regarding the collection and use of their personal information. While Terapage, as a research platform, is not inherently compliant with CCPA, it can be used in a manner that aligns with CCPA's principles and requirements when handling personal data. This detailed statement provides an overview of Terapage's compliance with CCPA:

1. **Data Protection and Privacy by Design:** Terapage is designed with data protection and privacy in mind, following the principles of privacy by design and default. The platform prioritizes user data protection from its inception.
2. **Data Minimization:** The platform encourages users to collect and process only the personal data that is necessary for research purposes. This aligns with the data minimization principle of CCPA, which discourages the excessive collection of personal information.
3. **Consent Management:** Terapage supports the collection of informed consent from research participants when processing their personal data. Users can configure surveys and interactions to obtain clear and unambiguous consent, respecting the requirements of CCPA.
4. **Data Encryption:** Terapage employs robust data encryption measures to protect personal data. Data both at rest and in transit is encrypted to safeguard it from unauthorized access or breaches.
5. **Access Controls:** Terapage allows administrators to establish access controls to ensure that only authorized individuals have access to personal data. User roles and permissions can be configured to restrict access based on job roles and responsibilities.
6. **Consumer Rights:** The platform provides tools to assist organizations in fulfilling consumer rights under CCPA, including the right to access, correct, and delete their personal data. Research participants can easily exercise their data protection rights.
7. **Data Processing Records:** Organizations can maintain detailed records of their data processing activities within Terapage. This is important for demonstrating compliance with CCPA's record-keeping requirements.

8. **Data Transfers:** Terapage is adaptable for international use and supports compliant data transfers. Organizations can specify data storage locations and ensure that data is transferred only to countries with adequate data protection standards.
9. **Data Retention Policies:** The platform permits organizations to configure data retention policies that align with CCPA requirements. Personal data can be automatically deleted after a specified period, reducing the risk of data over-retention.
10. **Data Portability:** Research participants can request their personal data in a structured, commonly used, and machine-readable format, allowing for easy data portability as required by CCPA.
11. **Incident Response:** Terapage supports the development of incident response plans to address and mitigate data breaches. Timely notification of data breaches to the appropriate authorities and affected individuals is facilitated.
12. **Consent Management:** The platform allows organizations to manage and monitor consent records, ensuring compliance with CCPA's consent requirements.
13. **Compliance Support:** Terapage offers guidance and resources to help organizations understand and align with CCPA requirements, including best practices for creating CCPA-compliant surveys and studies.
14. **Ongoing Compliance:** Organizations are encouraged to conduct regular audits and assessments to ensure continued compliance with CCPA. Terapage actively supports organizations in making the necessary adjustments to their practices and policies to maintain CCPA compliance.

In conclusion, while Terapage itself is not a CCPA-compliant platform, it provides the necessary security features, guidance, and resources for organizations to use it in a manner that aligns with CCPA requirements when handling personal data for research purposes. Organizations that process personal data can leverage Terapage's features and tools to ensure CCPA compliance, taking into account the principles of data protection, privacy, and individual rights outlined in the regulation. Compliance with CCPA remains the responsibility of the organization, and legal and privacy experts can offer guidance to ensure full compliance when using Terapage for research involving personal data.

Terapage